



OC Fair & Event Center | Costa Mesa, CA. | March 15-16, 2025

EXHIBITORS

THANK YOU FOR CHOOSING OVERLAND EXPO SoCal AS YOUR NEXT ADVENTURE!

The entire Overland Expo Team cannot wait to celebrate our very **FIRST** SoCal event with you! Please familiarize yourself with these arrival instructions and other valuable information pertaining to your pass type and trip!

**** ON-SITE CHECK-IN LOCATION INFO ****

**OC Fair & Event Center in Costa Mesa, CA.
88 Fair Dr., Costa Mesa, CA. 92626**

ENTER GATE 8 PROCEED TO STAGING LANES

EXHIBITOR CHECK-IN HOURS:

- Friday, March 14th (8:00 AM – 6:00 PM) **ONLY**

YOU MUST ARRIVE WITHIN THE DESIGNATED CHECK-IN HOURS-NO EXCEPTIONS!

EXHIBITOR GATE HOURS ON EVENT DAYS:

- Saturday, March 15th (8:00 AM – 5:00 PM)
- Sunday, March 16th (8:00 AM – 4:00 PM)

IMPORTANT INFO

IT IS YOUR RESPONSIBILITY TO REVIEW EXHIBITOR FAQ'S BEFORE ARRIVING ONSITE

- **SECURE** your **California Temporary Sellers Permit**. Required for all exhibitors who plan to sell.
- Follow the steps for reporting your selling status: **2025 Overland Expo SoCal Tax Status Form**
- **NO STAKING:** The OC Fair & Event Center does not allow staking on grounds. Please be sure to order

ballast, etc. Via Event-Hype platform, if in need of securing your tents.

- **WATER WEIGHTS** are **NOT** approved at the OC Fair & Event Center
- **ALL INDOOR EXHIBITOR DISPLAYING TENTS, AWNINGS, OR TRAILERS:** Must have THE TRIO; fire extinguisher, no smoking sign, and working smoke detector! This includes ground tents and rooftop tents.
- **ALL OUTDOOR EXHIBITORS**
 - Displays using awnings on trailer, truss systems, or tents (equal or larger to 20x20 or 400 sq ft) must have fire extinguishers and a No Smoking signs.
- **EVENT DECORATOR:** Visit the Event-Hype portal for any decorator needs; including but not limited to, table & chair rentals, ballasts, electrical, freight services, and more! You will have received an email from Event-Hype directly with your login credentials.
 - **EVENT-HYPE PORTAL**
 - On-site: Visit the Event-Hype Office on the north side of Building 10 for additional services.
- **BADGES:** Additional exhibitor badges are available for purchase in the show office (Building 18/The Hangar) on-site.
- **PARKING:** Parking is **\$12 / day per vehicle on Saturday and Sunday** and will be charged upon entrance to the OC Fair & Event Center parking lot.
- **DO NOT TEAR DOWN UNTIL SUNDAY- 4 PM.** Companies that pack up and leave before Sunday at 4 pm will not be invited back to future events. Customers purchase tickets for Sunday to see you. Please represent your company and Overland Expo to your best ability.
- **NO VEHICLE MOVEMENT WITHIN SHOW FOOTPRINT:** There will no rolling movement in and out of Exhibitor area before, during, and after show hours. No ATVs, electric bikes / scooters, or other motorized transport allowed in the Exhibitor area as a means of transport except for officially sanctioned reasons. This is for safety, dust, noise control and venue restrictions.
- **DISPLAY VEHICLES:** All display vehicles must be in the show by **6:00 PM on Friday**. Any vehicles that arrive after this designated time frame will not be allowed in the show footprint-no exceptions. All display vehicles **MUST** remain within the booth space until **ALL CLEAR IS GIVEN ON SUNDAY**.
 - All electric vehicles must have the doors unlocked, windows down, and leave their keys with Overland Expo Floor Manager by Friday at 6:00pm.
 - All display vehicles must have less than 1/4 of a tank of fuel, battery disconnected and verified by Overland Expo Floor Manager
- **DISPLAY TRAILERS:** No trailers are allowed in the building. This is a mandate from the fire marshal. This applies to any trailer that is **NOT** overland centric. This is the policy this venue uses for all events they host.
 - Overland centric trailers (teardrops, camper trailers, etc.) **will be allowed in the building but must have the trio; fire extinguisher, no smoking sign, and a working smoke detector!** Trailers must be under 13ft in length. Show Management reserves the right to determine if a trailer is approved.
 - **Note:** Propane will not be permitted inside the buildings. Propane tanks must be detached from the trailers.
- **ELECTRICITY:** All indoor exhibitors will get one (1) 120v plug, anything beyond that will need to be purchased via Event-Hype. Please confirm your complimentary electrical via the Event-Hype Portal. There is no power available to outside exhibitors.
- **WIFI:** Exhibitor Wifi is NOT available nor guaranteed. Please plan for your OWN backup device / alternative sales system for a smoother checkout plan.

- **SAMPLING:** If you have not already contacted us about being on the sampling list, then you are unable to do so at this time-No exceptions! If sampling without approval, you will receive a county fine and you will not be able to sample the rest of the event.
- **CAMPING:** You can camp for free within your outside booth space only.
 - Outside Exhibitors camping within their booth space MUST fill out the exhibitor booth space camping form: [2025 Overland Expo SoCal Exhibitor In-Booth Camping](#)
 - All exhibitors camping in their booth space will pick up credentials in the Show Office upon exhibitor check-in.
 - Need a camping spot? Exhibitors needing to purchase will need to purchase a Camping Space via the link below. Exhibitor camping hookups with water and electricity are available in Lot G. Class A and Class C motorhomes are approved in Lot G.
 - [Register here - 2025 Overland SOCAL - Exhibitor Camping](#)
 - The Lot G Exhibitor Camping Fee pertains to each vehicle / trailer, not per person (up to 4 exhibitors per campsite).
 - Check-in for Lot G Camping will take place at Lot G Camping check in.
- **PREPARE** for any kind of weather—wind, sun, and / or rain. Please bring sandbags / tie downs / etc., as needed. Water weights are NOT allowed at the OC Fair & Event Center. Most days are SUNNY & WARM!
- **REMINDER:** The Raffle to benefit the **Overland Expo Foundation** takes place **Saturday night, 5:30 PM – 7:00 PM during Happy Hour in the Oasis Bar & Food Court Sponsored by [Nokian Tyres](#)**. There’s still time to donate, simply complete the form for our [Foundation Donation](#). This is the perfect opportunity to give your brand an extra boost of exposure in front of a large, live audience.
- **PACK IT IN – PACK IT OUT!** In our efforts to reduce our garbage footprint, this is a friendly reminder to clean up after yourself throughout the entire event (setup, show days, and break down). Please Pack Out what you Packed In. Thank you!



EXHIBITOR MOVE-IN / SETUP DAYS ONLY

Friday: 8:00 am – 6:00 pm

*All exhibitors need to be moved in by 6:00 pm on Friday (**NO EXCEPTIONS!**)

NO SATURDAY MOVE-IN - GATES OPEN TO PUBLIC AT 9AM SATURDAY

On Friday, **you will be greeted at the Exhibitor Check-in Tent. Our team will direct you to your booth space. At this time, we can also show you where trailer parking is located.**

Once you have located your booth head to the **Show Office** to pick up badges. All exhibitor questions can also be addressed in the show office.

If you need electrical, freight or decorator services please proceed to the Event Hype office in Building 10.

IMPORTANT: Ensure all your staff have badges in their possession by Saturday morning to enter the show. There is no will call at the gates.

EXHIBITOR ARRIVAL MAP



€ DIRECTIONS TO GATE 8

- ☞ FROM CA-55, PROCEED TO NEWPORT BLVD.
- ☞ FROM NEWPORT BLVD., HEAD WEST ON FAIR DR. | TURN RIGHT AT FAIRVIEW RD. | TURN RIGHT ONTO ARLINGTON DR. | FINALLY, **ENTER GATE 8**
- ☞ FOLLOW DIRECTIONAL SIGNAGE TO EXHIBITOR CHECK-IN
- ☞ Do **NOT** enter at the main OC Fair & Event Center entrance

Show Office HOURS:
Friday - 7:00 am – 6:00 pm
Saturday - 8:00 am – 6:00 pm

Sunday - 8:00 am – 5:00 pm

DISPLAY VEHICLES:

- Overland Expo SoCal is a STATIC DISPLAY EVENT. No vehicle movement from Friday at 6pm until All Clear on Sunday.
- Display Vehicles will be allowed to enter the show area for booth space placement **on FRIDAY ONLY from 8am to 6pm. DISPLAY VEHICLES will NOT be allowed into the show footprint at any other time.** No other vehicles are permitted to enter the show gate / area on event days.
- No vehicles will be permitted to enter the show area at any time on Saturday or Sunday. No exceptions. Any display vehicles arriving after this deadline on an event day will only be permitted to park in the designated exhibitor parking lot, instead of being placed in their booth space.
- Display vehicles are not permitted to leave the show area until the event has closed to the public on Sunday after security have provided the call clear, for safety reasons.

OVERLAND EXPO SoCal FAQs, APP & PLANNING INFO:

- € Download the [Official Overland Expo SoCal App](#). Choose the 2025 SoCal Event. Log in with your unique email used within your ticket registration. The app will provide a venue map that will guide you to exhibitors, food vendors, show spotlights, and the general class schedule. Create your account PRIOR to arriving at the event.
- € For event specifics, check out our [SoCal FAQs](#).
- € For exhibitor related items, check out our [SoCal Exhibitor FAQs](#).
- € Please review our [SHOW UPDATES](#) for the map, exhibitor lists, and final announcements.
- € See the full event schedule here - [SoCal Programming Schedule](#).

EVENT HOURS:

Saturday, March 15th – 9am-5pm

Sunday, March 16th – 9am-4pm

**No Display Vehicle Movement until ALL CLEAR ON SUNDAY*

Exhibitors must be in their booths and ready to go before the event opens. We suggest you arrive at least 30 minutes before opening. All vehicle displays must arrive by **6pm on Friday, March 14th NO LATER – NO EXCEPTIONS!** Gates will be open to exhibitors (with credentials) two hours before the event opens.

LOT G EXHIBITOR CAMPING ROUTE



QUESTIONS?

Most of the answers to your questions are on our [SoCal Exhibitor FAQ](#). If you have questions not covered on that page, please reach out to your sales representative below.

Contact our Overland Expo Sales Team with any questions:

Sales Representatives

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THANK YOU AGAIN FOR JOINING US & CHEERS TO OUR FIRST OVERLAND EXPO SoCal!

~ THE OVERLAND EXPO TEAM ~